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SEASIDE NATIONAL BANK & TRUST EXPANDS INTO PALM BEACH GARDENS

- *Veteran financial services professional Tim Goering to serve as South Florida president* -

ORLANDO, June 19, 2008 – Seaside National Bank & Trust today announces the opening of its Palm Beach Gardens office located at 4290 Professional Center Drive Suite 201 in Palm Beach Gardens. The Palm Beach office is Seaside’s first location in South Florida and its second move outside of Central Florida, the bank’s headquarters. The Palm Beach office marks the continuation of bank’s growth strategy planned by Gideon Haymaker, chief executive officer for Seaside.

Seaside currently operates 7 locations with plans to open 6 additional offices in Stuart, Ft. Lauderdale, Boca Raton, Delray Beach, Tampa Bay area, and North Florida within the next 12 months. The bank plans to have over \$1 billion of assets within five years. Seaside’s focus is to serve high net worth individuals and middle market commercial clients by providing a broad and sophisticated product set, delivered by experienced client advisors in a personal, high touch service delivery model. The Palm Beach office is a full-service financial center offering a complete array of private banking, commercial banking, risk management and comprehensive wealth management solutions to its clients.

Prior to joining Seaside, Goering worked as a Senior Vice President for GenSpring Family Offices. At GenSpring he was responsible for coordinating new relationships with ultra high net worth families seeking guidance and advice relating to investment management, estate and tax planning and multi-generational wealth planning. Goering attained the rank of Major as an aviator in the U.S. Marine Corp after earning a Bachelor of Science degree in Oceanography from the United States Naval Academy.

In addition to Goering, Seaside hired Lisa Bebout, Chuck Hicks, Kevin Kelly, Peggy Miller, Dane Sheldon, Ellaina Tanos, Bill Foster and Omar Tirado to serve as client advisors. Each Seaside professional has an average of 20 years experience in the financial services industry.

“We are thrilled to have assembled such a talented and seasoned team of bankers in Palm Beach Gardens,” said Gideon Haymaker, chief executive officer. “Under Tim’s leadership, I am confident this team will be successful in gaining clients by providing sophisticated and sound financial products and services to our clients. We couldn’t have selected a better team to expand our bank.”

The Palm Beach Gardens office hours of operation are as follows:
Lobby: 9:00 a.m. to 5:00 p.m. Monday – Friday.



About Seaside National Bank & Trust

Seaside National Bank & Trust is a nationally-chartered commercial bank headquartered in Orlando, Florida. With five convenient Central Florida locations, an office in Sarasota, Palm Beach Gardens, and offices scheduled to open in Tampa, Ft. Lauderdale, Boca Raton, Delray Beach, Ponte Vedra Beach and Stuart in 2008, the bank currently has combined assets in excess of \$200 million dollars. Seaside offers its clients a complete array of wealth management, commercial and private banking financial solutions. For more information, visit www.seasidebank.com

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