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FOR IMMEDIATE RELEASE

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**SEASIDE NATIONAL BANK & TRUST SECURES NAMING
RIGHTS TO SEASIDE PLAZA**

- Regions Plaza in downtown Orlando renamed Seaside Plaza -

ORLANDO, March 31, 2008 – Seaside National Bank & Trust today announces the naming rights to Seaside Plaza located at 201 South Orange Avenue in downtown Orlando. The building is owned and managed by Highwood Properties and was most recently named Regions Plaza. The construction to add Seaside’s shell icon and name to the top of Seaside Plaza was completed on Friday, March 28th.

Since October 2006, Seaside has spent over \$1.8 million dollars in leasehold improvements on Seaside Plaza. The bank occupies 23,286 square feet of space and has offices on the first, second and thirteenth floors. The first floor is a full service banking office and is open from 9:00 a.m. to 5:00 p.m. Monday – Friday. The second floor is occupied with Central Florida executives, client advisors, members of the residential lending division, and members of the wealth management division. The thirteenth floor is occupied by the bank’s executive management team.

About Seaside National Bank & Trust

Seaside National Bank & Trust is a nationally-chartered commercial bank headquartered in Orlando, Florida. With four convenient Central Florida locations, an office in Sarasota, and offices scheduled to open in Winter Park, Palm Beach, and Tampa in 2008, the bank currently has combined assets in excess of \$180 million dollars. Seaside offers its clients a complete array of wealth management, commercial and private banking financial solutions. For more information, visit www.seasidebank.com

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