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**ED TIMBERLAKE HIRED TO SERVE AS BUSINESS DEVELOPMENT
EXECUTIVE AND LEAD SEASIDE'S CENTRAL FLORIDA BOARD OF
DIRECTORS**

- Veteran banker to focus on business development -

ORLANDO, Fla. January 8, 2008 – Seaside National Bank & Trust today announced the addition of Ed Timberlake as a full-time business development executive and chairman of its newly created Central Florida board of directors.

“We are thrilled to have Ed on the Seaside team,” said Gideon Haymaker, chief executive officer. “His banking acumen, experience and involvement in Central Florida make him a perfect fit for our bank. Seaside is about relationships and Ed certainly has a lot of great relationship within the Central Florida community. We are confident that Seaside will benefit from Ed’s extensive community contacts.”

In his new role, Timberlake will be responsible for business development while continuing his extensive community involvement within Central Florida. His office will temporarily be located at Seaside Plaza in downtown Orlando until the new Winter Park office is complete. The Winter Park office will be located in the Palm Beach Land Trust building at 700 West Morse Blvd. and is scheduled to open in April 2008. In addition to his business development responsibilities, Timberlake will also serve as chairman of the newly created Central Florida board of directors.

The Central Florida board is the first of many regional boards Seaside plans to create. Currently, Seaside is developing boards in Sarasota, South Florida and Tampa Bay. Each regional board will be comprised of prominent leaders in the communities it serves. Additional regional boards will be developed as the bank enters other metropolitan markets throughout Florida. Timberlake will be responsible for developing and leading the Central Florida board.

“We take our board appointments very seriously,” said Tom Yochum, chairman of the Seaside board. Our board members are totally engaged and are treated like employees of the bank. We all share in the challenge and excitement of growing this bank.”

Timberlake is a forty year banking veteran. For the past seven years he served as president for Bank of America, Central Florida. He has held numerous other executive roles at Barnett Bank, NationsBank and SunTrust.



Timberlake is a tireless community servant who currently serves on the following boards: **Heart of Florida United Way**, executive committee, chair for the community impact steering committee and served as campaign chair for the 2002 fund-raising campaign, search committee chair for the new president/CEO and chairman of the board in 2004-2006; **American Red Cross**, executive committee, secretary and chair of the governance & nominating committee; **Orlando Performing Arts Center**, executive committee, secretary; **Orlando Regional Chamber of Commerce**, past chairman, executive committee, vice chair of the governance task force; **Community Foundation of Central Florida**, vice chair of board, executive committee, Chair of the investment committee; **Orange County Regional History Center**, chair of the John Young History Maker Award dinner committee; **Myregion.org**, chairman of the board, executive committee; **YMCA**; **BETA**; **Jewish National Fund**; **Nemours Council**.

Timberlake's past community involvement includes: **Metro Orlando Economic Development Commission**; **March of Dimes**, chair of 2006 Walk America Campaign; **Central Florida Innovation Corporation**, chairman; **Business Force, Inc.**, founding trustee and former chairman; **Florida 2012**, vice chair; **Enterprise Florida Board**, audit committee; **Orange County Clerk of the Court Technology/Advisory Group** and **Florida Tax Watch Board**.

"Ed and I have always shared a passion for serving the Central Florida community, but for years have been fierce business competitors," said Yochum. "It will be nice to be back on the same side of the banking table with Ed. We have worked together in the past and I have a lot of respect for Ed. He's a great banker and a good friend. I'm so pleased he's joined our team."

About Seaside National Bank & Trust

Seaside National Bank & Trust is a nationally-chartered commercial bank headquartered in Orlando, Florida. With four convenient Central Florida locations and offices scheduled to open in Winter Park, Sarasota, Palm Beach and Tampa in 2008, the bank currently has combined assets in excess of \$180 million dollars. Seaside offers its clients a complete array of wealth management, commercial and private banking financial solutions. For more information, visit www.seasidebank.com

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