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SEASIDE NATIONAL BANK & TRUST EXPANDS INTO SARASOTA

- *Veteran financial services professional Gene Carson to serve as Sarasota president* -

ORLANDO, January 22, 2008 – Seaside National Bank & Trust today announces the opening of its Sarasota office located at 1999 Main Street in Sarasota. The bank will be open to the public on Monday, January 28, 2008. The Sarasota office is Seaside’s first location in Sarasota County and its first move outside of Central Florida, the bank’s headquarters. The Sarasota office marks the continuation of the bank’s growth strategy planned by Gideon Haymaker, chief executive officer for Seaside.

Seaside currently operates 5 locations with plans to open 11 additional offices throughout Sarasota, the Tampa Bay area, South Florida - including Broward and Palm Beach counties, the Treasure Coast and Fort Myers, in the next 24 months. The bank plans to have over \$1 billion of assets within five years. Seaside’s focus is to serve high net worth individuals and middle market commercial clients by providing a broad and sophisticated product set, delivered by experienced client advisors in a personal, high touch service delivery model. The Sarasota office is a full-service financial center offering a complete array of private banking, commercial banking, risk management and comprehensive wealth management solutions to its clients.

Gene Carson, an 18 year financial services veteran, serves as president for the location. Carson lived in Sarasota for over 17 years while serving as the regional manager for SunTrust Investment Service’s Southwest Florida region. In this position, he managed approximately 40 investment professionals from Bradenton to Naples. Carson has worked in nearly all areas of wealth management services.

In addition to Carson, Seaside hired Alan Van Cleef, Renee Brady and Sondra Campbell to serve as client advisors. Campbell will also serve as the market manager of the Sarasota office. Both Van Cleef and Brady were born and raised in Sarasota and have over 20 years financial management experience, all within Sarasota County. Campbell was most recently the branch manager of SunTrust’s Gulf Gate location and has over 25 years banking experience. Seaside has hired a number of other professionals for the Sarasota office and will continue to expand to serve the Southwest market.

“We are thrilled to have assembled such a talented and seasoned team of bankers in Sarasota,” said Gideon Haymaker, chief executive officer. “Under Gene’s leadership, I am confident this team will be successful in gaining clients by providing sophisticated and sound financial products and services to our clients. We couldn’t have selected a better team to expand our bank.”



The Sarasota Banking Center hours of operation are as follows:
Lobby: 9:00 a.m. to 5:00 p.m. Monday – Friday.

About Seaside National Bank & Trust

Seaside National Bank & Trust is a nationally-chartered commercial bank headquartered in Orlando, Florida. With four convenient Central Florida locations and offices scheduled to open in Winter Park, Sarasota, Palm Beach and Tampa in 2008, the bank currently has combined assets in excess of \$180 million dollars. Seaside offers its clients a complete array of wealth management, commercial and private banking financial solutions. For more information, visit www.seasidebank.com

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